

nova media

MOBILE DATA SOLUTIONS



History

- **1996: Foundation of nova media as a partnership**
 - Global distribution of GSM- and 2G-modems (PCMCIA-, ExpressCard)
 - Inbox 2G and UMTS connection manager for handheld-developer Palm Inc.
 - Mac mobile highspeed connection manager for Mac OS (HSCSD, GPRS, EDGE and UMTS)
- **2002: Foundation of nova media MDS Ltd.**
 - OEM software development of Mac and LINUX software for: Vodafone Global Group, T-Mobile, Sony Ericsson, Sierra Wireless, Palm Inc., Option, Netgear, Gigaset
 - Distribution of UMTS hardware (USB-internet sticks, data cards)
 - Distribution of embedded wireless modules from Option
 - Development of a number of utilities for Mac OS, iOS, Android
- **2010: 28 highly qualified and motivated employees**
- **2010: Volume of sales: 2.2 million euro**




nova media Core Competencies

- Consulting and advisory services
- Project management, process management, controlling and realisation
- Software development on different platforms
- Professional development- and testing-lab
- Value added hardware distribution



Software Development

- **Mac OS X, Windows, Linux, embedded Linux**
 - **App development for iOS (iPhone, iPad) and Android (smartphones, tablets)**
 - **UMTS/LTE connection manager**
 - **Comprehensive GPRS/UMTS/LTE (2G/3G/4G) network database**
 - **Setup wizard for DSL/WiFi-routers**
 - **Hardware drivers and kernel-extensions**
 - **Firmware for DSL/UMTS/LTE routers**
 - **Synchronisation of contacts and calendars (PIM) as well as of pictures, audio and video (Media-Sync)**
 - **User Interface Design and Graphical User Interface Design**
 - **Database development**
- 

Indication of References

OEM

Connection Manager:

Vodafone (Vodafone MobileBroadband)
U.S. Cellular (U.S. Cellular BroadbandConnect)
T-Mobile (Web´n´walk)
Telenor (Stay Connected)
Sony Ericsson (launch2net SE-Edition)
PCD (Cellular ConnectionManager)
Option (GlobetrotterConnect)
Cricket (Cricket BroadbandConnect)
Cox (Cox BroadbandConnect)
Alltel (Alltel BroadbandConnect)

SyncSolutions:

Sony Ericsson (iSync Plugins)
Philips (PhotoFrame)
Gigaset (QuickSync)

SetupWizard for DSL/WiFi routers:

Virgin (Virgin Broadband Setup)
Netgear (Interactive Router Setup Application)

Mac OS X Utilities

- **launch2net** (ConnectionManager)
- **FoneSync for Android** (Synchronisation)
- **iHub** (Synchronisation)
- **FrameLoader** (Synchronisation)
- **ÜberMask** (Utility)
- **Traffic2Net** (Utility)
- Distributed through our own Online Shop, Mac App Store, AndroidMarket, AndroidPIT



